

Advisory Force Created to Assist New Governor

By RALPH C. DILLS
Senator, 32nd District

A favorite objective of new administrations is the attempt to bring more efficiency into government. Indeed, it is a custom whereof the memory of man runneth not back to the contrary.

The current administration's objectives are not different. In fact the desire to increase governmental efficiency has resulted in two new programs just announced. One is the creation of an advisory force of more than 150 industry executives to

carry out a comprehensive efficiency study, and the other is the interim reorganization measure intended to place policy decisions in the hands of three executive directors. By creating an advisory force of dollar-a-year men and volunteers, the governor is

taking another step toward fulfilling a campaign pledge to bring more private industry thinking into state affairs. The group has three goals: 1. To recommend where immediate savings can be made by executive or administrative

order. 2. To pinpoint areas where further studies can be justified on the basis of potential savings. 3. To explore long-range considerations on economy which could be turned over to the executive and legisla-

IN IMPLEMENTING the program, the administration is asking industrial and business leaders in the state for cooperation in lending talented executives. Participating businesses are also being asked for financial assistance

to avoid spending state funds. On the other front, the signing of an executive order by the governor has kicked off a program to lump virtually all state agencies under the policy direction of three chief lieutenants. This will be carried out on an interim basis pending approval of some phases by the Legislature.

The plan marks the first departure from departmental administration since the state offices were placed under eight agencies in 1962. Four of the agency groupings were created by law and the others established by executive order.

UNDER THE interim program, each of the three executive directors would pick up from nine to 14 departments and meet with the governor three times a week to discuss their problems.

The administration's task force recommending the plan decided the agency set-up was not working — agency administrators were becoming too involved in the day-by-day operations of their own agencies and not enough involved with the straight-line authority of the governor's office. The task force said the agency administrators often become captives of their own departments.

Thus, with introduction of these two programs, another episode in the continuing drama of efficiency in government has been typescript. It will be interesting to read the reviews.

EVERYDAY DEEP-CUT DISCOUNT PRICES

DEEP-CUT DISCOUNTS ON YOUR FAVORITE BRANDS OF GROCERIES

You'll find no change in the outstanding variety and fine quality of our grocery selections . . . whether National Brands or Market Basket's own brands.

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MARKET BASKET **Non Dairy Creamer** 11-OZ. JAR **63¢** 26¢

MARKET BASKET INSTANT **Dry Milk** 14-OZ. 1/2 PT. PKG. **17¢**

PET **Evaporated Milk** 14-OZ. CAN **16¢** 1¢

DEEP-CUT DISCOUNTS ON HOUSEWARES AND HEALTH & BEAUTY AIDS

You'll find the big-name brand selections as wide and wonderful as ever. Only the prices have been cut to make one-stop-shopping more economical as well as more convenient at Market Basket.

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READY TO EAT IN SECONDS **Minute Rice** 34-OZ. Pkg. **47¢** 2¢

GOLD MEDAL **Noodles** 25-OZ. Pkg. **37¢** 2¢

CHICKEN NOODLE (INCLUDES 1¢ OFF LABEL) **Lipton Soup** 2-PK. Pkg. **23¢** 8¢

COCA COLA BRAND OF **Powdered Sugar** 25-OZ. Pkg. **16¢** 1¢

SHORTENING **Grisco** 48-OZ. CAN **88¢** 1¢

DEEP-CUT DISCOUNTS ON MARKET BASKET'S TENDERAY BEEF AND MAITRE'D CUTS OF MEAT

First-quality meats, as usual, in diversified selections at Market Basket. Tenderay Beef—no other beef so fresh can be so naturally tender. Maitre'D cuts of beef, pork, veal and lamb for dining-out pleasure at home.

DEEP CUT EVERYDAY DISCOUNT PRICES

AQUA NET **Hair Spray** 13-OZ. CAN **69¢** 30¢

CREST **Tooth Paste** 6 1/2-OZ. TUBE **71¢** 24¢

EFFERENT **Denture Tablets** BOX OF 40 **78¢** 20¢

MARKET BASKET BATH TOWELS

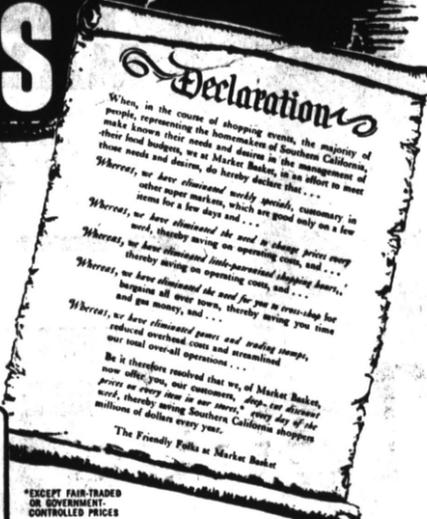
CANNON 24"x46" Assorted Colors EA. **96¢**

WHILE "SPECIAL BUY" STOCK LASTS

DEEP-CUT DISCOUNTS ON SUNRISE FRESH FRUITS AND VEGETABLES

Every time you choose a favorite from Market Basket's extensive selection of top-crop produce, you always get this Sunrise Fresh Guarantee: You must be completely satisfied or your item will be replaced or your money refunded.

SUNRISE FRESH



MARKET BASKET COFFEE

BONUS DISCOUNT PRICE 1-LB. CAN **59¢**

SAVE 10¢ 2-LB. CAN \$1.17 SAVE 20¢

MARKET BASKET FLOUR

EVERY-DAY DISCOUNT PRICE 5-LB. BAG **42¢**

SAVE 15¢

PEPSODENT TOOTH BRUSHES HARD OR MEDIUM **54¢** 15¢

RISE **Shave Cream** 11-OZ. CAN **88¢** 31¢

RIGHT GUARD **Deodorant** 4-OZ. CAN **76¢** 24¢

MENNEN **Skin Bracer** 7-OZ. BOT. **88¢** 22¢

HAIR DRESSING **Groom & Clean** 5-OZ. TUBE **83¢** 26¢

BRECK **Shampoo** 8-OZ. BOT. **79¢** 30¢

MISS BRICK **Hair Spray** 13-OZ. CAN **77¢** 22¢

MARKET BASKET PATIO CHAIRS

FOLDING ALUMINUM CHAIRS WITH REPLACEMENT WEBBING AND SAFETY FOOT LEGS — FULL SIZE.

BONUS DISCOUNT PRICE EA. **\$2.99**

WHILE "SPECIAL BUY" STOCK LASTS

MARKET BASKET **Instant Coffee** 10-OZ. JAR **99¢** 40¢

MARKET BASKET **Tea Bags** PKG. OF 48 **45¢** 20¢

VITA-PAKT GRAPE OR **Orange Drink** 64-OZ. BOT. **45¢** 14¢

SUNSWEEP **Prune Juice** 40-OZ. BOT. **55¢** 4¢

MARKET BASKET **Salad Dressing** 32-OZ. JAR **39¢** 16¢

CHR **Mayonnaise** 24-OZ. JAR **39¢** 4¢

MILANI **Italian Dressing** 8-OZ. BOT. **37¢** 2¢

HEINZ **Ketchup** 14-OZ. BOT. **22¢** 3¢

DEL MONTE **Tomato Sauce** 3 8-OZ. CANS **28¢** 3¢

FRANCO AMERICAN **Spaghetti** 15 1/2-OZ. CAN **16¢** 2¢

FOUR FLAVORS **Lipton Dinners** 6-OZ. PKG. **75¢** 4¢

LIBBY **Corned Beef** 12-OZ. CAN **55¢** 4¢

LIBBY **Corned Beef Hash** 15 1/2-OZ. CAN **39¢** 10¢

HORMEL—WITH BEANS **Chili con Carne** 15-OZ. CAN **37¢** 2¢

BEAU PORK **Luncheon Meat** 12-OZ. CAN **37¢** 18¢

LIBBY **Red Salmon** 16-OZ. CAN **89¢** 10¢

BAM **Baked Beans** 28-OZ. CAN **35¢** 4¢

GREEN GIANT **French Beans** 16-OZ. CAN **25¢** 2¢

NIBLETS **Corn** 12-OZ. CAN **21¢** 2¢

HILLCREST SOLID PACK **Tomatoes** 28-OZ. CAN **25¢** 10¢

BOWSER DOG FOOD 15 1/2-OZ. CAN **8¢** 1¢

GAINES PRIME **Dog Food** 36-OZ. Pkg. **91¢** 8¢

SCOT—THREE FLAVORS **Cat Food** 6 1/2-OZ. CANS **9¢** 6¢

FUR CARE **Little Friskies** 27-OZ. Pkg. **49¢** 2¢

GAINES **Top Choice** 36-OZ. Pkg. **93¢** 6¢

TYDOL HOME CLEANER **Ty D Bol** 11-OZ. CAN **79¢** 19¢

CLIFF CHAM **Briquets** 5-LB. BAG **49¢** 10¢

CLEANSER **Comet** 34-OZ. CAN **16¢** 1¢

ALL PURPOSE CLEANER **Spic 'n Span** 54-OZ. Pkg. **89¢** 10¢

SHONIZ **Vinyl Polish** 27-OZ. CAN **89¢** 9¢

SCOURING PADS **Brillo** PKG. OF 10 **27¢** 2¢

DRAIN CLEANER **Drano** 22-OZ. CAN **35¢** 4¢

MARKET BASKET RINSO

DETERGENT (INCLUDES 15¢ OFF LABEL) 50-OZ. Pkg. **63¢**

SAVE 20¢

SEDO **Liquid Diet** 10-OZ. CAN **28¢** 3¢

TABL ET'S **Bufferin** BOT. OF 8 1/4 **35¢**

VICKS **Vapo Rub** 1.6 JAR **84¢** 15¢

LAVORIS **Mouthwash** 15 1/2-OZ. BOT. **76¢** 22¢

STYLE **Hair Spray** 13-OZ. CAN **76¢** 23¢

LIQUID **Maalox** 12-OZ. BOT. **81¢** 41¢

VICKS FORMULA 44 **Cough Syrup** 3 1/4-OZ. BOT. **72¢** 26¢

FOR UPSET STOMACH **Pepto Bismol** 8-OZ. BOT. **74¢** 24¢

MARKET BASKET STRAIGHT BOURBON WHISKEY

10 YEARS OLD 86 PROOF FULL QUART **\$4.99**

DEEP-CUT DISCOUNT PRICES ON SUNRISE FRESH FRUITS and VEGETABLES

If you like your fruits and vegetables fresh (and what Californian doesn't?) you'll love your favorites from Market Basket's Produce Department. They're the pick of the finest crops . . . packed with flavor and nutrition. That's why only Market Basket fresh fruits and vegetables carry this Sunrise-Fresh Guarantee: You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

BONUS DISCOUNT PRICE EXTRA FANCY WASHINGTON RED DELICIOUS **Apples** 1-LB. **19¢**

WHILE "SPECIAL BUY" STOCK LASTS

FRESH RIPE **TOMATOES** CELLO PKG. **19¢**

WHILE "SPECIAL BUY" STOCK LASTS

LARGE FUENTE—EVERYDAY DISCOUNT PRICE **Avocados** 3 FOR **49¢**

LARGE CALIFORNIA NAVEL—EVERYDAY DISCOUNT PRICE **Oranges** 8 LBS. **\$1**

U.S. NO. 1 RUSSET OR WHITE ROSE **POTATOES** YOUR CHOICE 10 -LB. BAG **49¢**

EVERY-DAY DISCOUNT PRICE

EVERYDAY DISCOUNT PRICE—FRESH PICKED LARGE **ARTICHOKES** 2 FOR **29¢**

EVERYDAY DISCOUNT PRICE—VITA PAKT **ORANGE JUICE** 1/2 45¢ 48-OZ. **67¢**

BONUS DISCOUNT PRICE IT'S FUN TO GROW YOUR OWN FROM SEEDS **PUNCH & GRO KITS** REG. EACH **63¢**

Market Basket

MARKET BASKET DEL MONTE HALVES OR SLICED PEACHES

EVERY-DAY DISCOUNT PRICE 29-OZ. CAN **25¢**

SAVE 2¢

TOILET SOAP **Lifbuoy** BATH BAR **19¢** 2¢

EMBRIC SOFTENER **Final Touch** 33-OZ. BOT. **79¢** 20¢

LAUNDRY DETERGENT **Wisk** 32-OZ. BOT. **71¢** 2¢

DISHWASHER DETERGENT **Dish All** 20-OZ. Pkg. **41¢** 8¢

DETERGENT (INCLUDES 10¢ OFF LABEL) **Fluffy All** 48-OZ. Pkg. **68¢** 17¢

LUK **Toilet Soap** 3 BATH BARS **32¢** 1¢

LUK **Toilet Soap** 2 BATH BARS **30¢** 1¢

DETERGENT **Swan Liquid** 27-OZ. BOT. **58¢** 1¢

DETERGENT **Lux Liquid** 32-OZ. BOT. **83¢** 2¢

BREWED WITH WONDERFUL WISCONSIN WATER—WISCONSIN **Gold Label Beer** CASE OF 12 1/2 12-OZ. CANS **\$5.99**

MOUNT ROYAL **Canadian Whisky** FULL QUART **\$5.99**

100% SCOTCH WHISKY **Dumfries Scotch** FULL QUART **\$5.99**

Youth Hurt When 'Cycle Hits Wall

A 14-year-old North High School student was hospitalized Sunday after he rode his motorcycle into a building at the Hamilton Elementary School, 2606 W. 182nd St.

David Lee Acord, of 18042 Haas Ave., was riding his motorcycle on the school grounds about 10 a.m. when he reportedly collided with a wall.



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